



# Retail Goods and Services Expenditures

Sharonville Convention Center  
 11355 Chester Rd, Cincinnati, Ohio, 45246  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 39.27938  
 Longitude: -84.44362

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Rustbelt Traditions (5D)	17.8%	Population	36,668	37,268
Retirement Communities (9E)	12.9%	Households	15,405	15,642
Metro Fusion (11C)	9.9%	Families	9,249	9,338
Comfortable Empty Nesters (5A)	8.0%	Median Age	38.9	39.4
Modest Income Homes (12D)	7.6%	Median Household Income	\$51,122	\$57,556
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		90	\$1,811.15	\$27,900,842
Men's		90	\$359.24	\$5,534,061
Women's		90	\$618.54	\$9,528,565
Children's		90	\$291.37	\$4,488,489
Footwear		89	\$383.35	\$5,905,489
Watches & Jewelry		90	\$92.88	\$1,430,748
Apparel Products and Services (1)		91	\$65.79	\$1,013,491
<b>Computer</b>				
Computers and Hardware for Home Use		91	\$157.91	\$2,432,655
Portable Memory		92	\$4.33	\$66,760
Computer Software		94	\$12.16	\$187,356
Computer Accessories		91	\$16.10	\$247,991
<b>Entertainment &amp; Recreation</b>		89	\$2,591.73	\$39,925,566
Fees and Admissions		88	\$510.38	\$7,862,465
Membership Fees for Clubs (2)		88	\$168.13	\$2,589,997
Fees for Participant Sports, excl. Trips		90	\$80.79	\$1,244,567
Tickets to Theatre/Operas/Concerts		90	\$47.53	\$732,239
Tickets to Movies/Museums/Parks		90	\$59.62	\$918,464
Admission to Sporting Events, excl. Trips		93	\$49.42	\$761,392
Fees for Recreational Lessons		85	\$104.17	\$1,604,763
Dating Services		104	\$0.72	\$11,043
TV/Video/Audio		91	\$1,097.07	\$16,900,319
Cable and Satellite Television Services		91	\$818.57	\$12,610,073
Televisions		92	\$100.81	\$1,552,989
Satellite Dishes		83	\$1.21	\$18,701
VCRs, Video Cameras, and DVD Players		91	\$7.35	\$113,235
Miscellaneous Video Equipment		100	\$7.71	\$118,789
Video Cassettes and DVDs		90	\$16.64	\$256,347
Video Game Hardware/Accessories		93	\$23.96	\$369,151
Video Game Software		95	\$13.08	\$201,550
Streaming/Downloaded Video		91	\$16.49	\$254,056
Rental of Video Cassettes and DVDs		91	\$14.86	\$228,845
Installation of Televisions		96	\$0.88	\$13,610
Audio (3)		88	\$72.01	\$1,109,296
Rental and Repair of TV/Radio/Sound Equipment		89	\$3.48	\$53,677
<b>Pets</b>		87	\$463.94	\$7,147,033
Toys/Games/Crafts/Hobbies (4)		89	\$101.64	\$1,565,790
Recreational Vehicles and Fees (5)		85	\$91.48	\$1,409,176
Sports/Recreation/Exercise Equipment (6)		83	\$137.00	\$2,110,512
Photo Equipment and Supplies (7)		89	\$49.18	\$757,614
Reading (8)		91	\$118.81	\$1,830,341
Catered Affairs (9)		86	\$22.22	\$342,317
<b>Food</b>		91	\$7,333.33	\$112,969,880
Food at Home		91	\$4,539.73	\$69,934,466
Bakery and Cereal Products		91	\$614.11	\$9,460,324
Meats, Poultry, Fish, and Eggs		91	\$1,011.59	\$15,583,543
Dairy Products		90	\$478.26	\$7,367,588
Fruits and Vegetables		91	\$872.19	\$13,436,020
Snacks and Other Food at Home (10)		91	\$1,563.58	\$24,086,991
Food Away from Home		90	\$2,793.60	\$43,035,414
Alcoholic Beverages		91	\$465.58	\$7,172,242

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<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	94	\$7,041.65	\$108,476,554
Value of Retirement Plans	87	\$22,710.14	\$349,849,774
Value of Other Financial Assets	97	\$1,098.66	\$16,924,786
Vehicle Loan Amount excluding Interest	90	\$2,201.61	\$33,915,822
Value of Credit Card Debt	89	\$508.39	\$7,831,763
<b>Health</b>			
Nonprescription Drugs	89	\$111.22	\$1,713,298
Prescription Drugs	89	\$375.04	\$5,777,550
Eyeglasses and Contact Lenses	88	\$78.85	\$1,214,726
<b>Home</b>			
Mortgage Payment and Basics (11)	86	\$7,360.45	\$113,387,777
Maintenance and Remodeling Services	87	\$1,521.95	\$23,445,701
Maintenance and Remodeling Materials (12)	85	\$309.29	\$4,764,684
Utilities, Fuel, and Public Services	90	\$4,405.49	\$67,866,497
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	90	\$78.36	\$1,207,093
Furniture	91	\$448.19	\$6,904,325
Rugs	90	\$21.92	\$337,661
Major Appliances (14)	86	\$243.71	\$3,754,419
Housewares (15)	91	\$76.16	\$1,173,288
Small Appliances	90	\$42.45	\$653,955
Luggage	90	\$8.36	\$128,761
Telephones and Accessories	94	\$67.04	\$1,032,692
<b>Household Operations</b>			
Child Care	88	\$372.28	\$5,734,961
Lawn and Garden (16)	85	\$346.87	\$5,343,532
Moving/Storage/Freight Express	91	\$57.50	\$885,790
Housekeeping Supplies (17)	91	\$636.56	\$9,806,278
<b>Insurance</b>			
Owners and Renters Insurance	87	\$404.18	\$6,226,432
Vehicle Insurance	90	\$1,011.82	\$15,587,131
Life/Other Insurance	87	\$360.98	\$5,560,968
Health Insurance	90	\$3,034.01	\$46,738,935
Personal Care Products (18)	90	\$392.93	\$6,053,088
School Books and Supplies (19)	89	\$145.79	\$2,245,826
Smoking Products	91	\$371.67	\$5,725,547
<b>Transportation</b>			
Payments on Vehicles excluding Leases	89	\$1,845.97	\$28,437,179
Gasoline and Motor Oil	90	\$2,761.48	\$42,540,666
Vehicle Maintenance and Repairs	90	\$927.07	\$14,281,450
<b>Travel</b>			
Airline Fares	88	\$401.94	\$6,191,916
Lodging on Trips	88	\$406.66	\$6,264,542
Auto/Truck Rental on Trips	87	\$20.82	\$320,771
Food and Drink on Trips	88	\$385.04	\$5,931,561

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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April 10, 2017



# Retail Goods and Services Expenditures

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Rustbelt Traditions (5D)	13.7%	Population	139,380	141,685
Comfortable Empty Nesters (5A)	9.8%	Households	57,317	58,281
Savvy Suburbanites (1D)	9.3%	Families	36,363	36,726
Exurbanites (1E)	5.5%	Median Age	40.4	41.0
Parks and Rec (5C)	4.8%	Median Household Income	\$57,977	\$65,708
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		102	\$2,060.84	\$118,121,146
Men's		102	\$409.47	\$23,469,605
Women's		103	\$703.39	\$40,316,214
Children's		102	\$328.31	\$18,817,964
Footwear		102	\$435.99	\$24,989,483
Watches & Jewelry		104	\$108.05	\$6,193,018
Apparel Products and Services (1)		105	\$75.63	\$4,334,862
<b>Computer</b>				
Computers and Hardware for Home Use		104	\$180.13	\$10,324,662
Portable Memory		105	\$4.95	\$283,812
Computer Software		107	\$13.90	\$796,614
Computer Accessories		104	\$18.53	\$1,062,345
<b>Entertainment &amp; Recreation</b>		102	\$2,972.06	\$170,349,351
Fees and Admissions		104	\$601.43	\$34,472,058
Membership Fees for Clubs (2)		104	\$199.02	\$11,407,000
Fees for Participant Sports, excl. Trips		105	\$94.23	\$5,400,825
Tickets to Theatre/Operas/Concerts		106	\$56.00	\$3,209,699
Tickets to Movies/Museums/Parks		102	\$67.99	\$3,896,757
Admission to Sporting Events, excl. Trips		109	\$58.00	\$3,324,643
Fees for Recreational Lessons		102	\$125.41	\$7,188,321
Dating Services		113	\$0.78	\$44,813
TV/Video/Audio		102	\$1,232.85	\$70,663,145
Cable and Satellite Television Services		102	\$916.86	\$52,551,569
Televisions		104	\$114.34	\$6,553,598
Satellite Dishes		95	\$1.38	\$78,963
VCRs, Video Cameras, and DVD Players		102	\$8.27	\$473,983
Miscellaneous Video Equipment		112	\$8.62	\$494,053
Video Cassettes and DVDs		101	\$18.60	\$1,065,941
Video Game Hardware/Accessories		105	\$26.91	\$1,542,670
Video Game Software		105	\$14.51	\$831,552
Streaming/Downloaded Video		102	\$18.60	\$1,066,039
Rental of Video Cassettes and DVDs		101	\$16.56	\$949,145
Installation of Televisions		113	\$1.04	\$59,424
Audio (3)		102	\$83.29	\$4,774,112
Rental and Repair of TV/Radio/Sound Equipment		99	\$3.87	\$222,095
Pets		100	\$533.35	\$30,569,807
Toys/Games/Crafts/Hobbies (4)		102	\$116.16	\$6,657,725
Recreational Vehicles and Fees (5)		101	\$108.93	\$6,243,741
Sports/Recreation/Exercise Equipment (6)		96	\$158.92	\$9,108,988
Photo Equipment and Supplies (7)		104	\$57.15	\$3,275,583
Reading (8)		104	\$136.41	\$7,818,339
Catered Affairs (9)		104	\$26.87	\$1,539,965
<b>Food</b>		102	\$8,272.28	\$474,142,245
Food at Home		102	\$5,103.22	\$292,501,352
Bakery and Cereal Products		103	\$692.33	\$39,682,482
Meats, Poultry, Fish, and Eggs		102	\$1,132.60	\$64,917,266
Dairy Products		102	\$539.52	\$30,923,608
Fruits and Vegetables		103	\$981.48	\$56,255,539
Snacks and Other Food at Home (10)		103	\$1,757.29	\$100,722,457
Food Away from Home		102	\$3,169.06	\$181,640,892
Alcoholic Beverages		104	\$533.73	\$30,591,579

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<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	111	\$8,327.43	\$477,303,190
Value of Retirement Plans	105	\$27,452.36	\$1,573,486,883
Value of Other Financial Assets	111	\$1,251.26	\$71,718,462
Vehicle Loan Amount excluding Interest	102	\$2,482.15	\$142,269,649
Value of Credit Card Debt	103	\$587.86	\$33,694,489
<b>Health</b>			
Nonprescription Drugs	101	\$125.70	\$7,204,769
Prescription Drugs	101	\$422.98	\$24,243,669
Eyeglasses and Contact Lenses	102	\$91.21	\$5,227,779
<b>Home</b>			
Mortgage Payment and Basics (11)	103	\$8,802.32	\$504,522,560
Maintenance and Remodeling Services	104	\$1,818.58	\$104,235,537
Maintenance and Remodeling Materials (12)	101	\$367.07	\$21,039,628
Utilities, Fuel, and Public Services	102	\$4,984.52	\$285,697,873
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	103	\$90.08	\$5,163,016
Furniture	104	\$511.26	\$29,303,918
Rugs	107	\$26.01	\$1,490,849
Major Appliances (14)	100	\$283.01	\$16,221,144
Housewares (15)	103	\$86.31	\$4,946,911
Small Appliances	103	\$48.31	\$2,769,144
Luggage	106	\$9.81	\$562,420
Telephones and Accessories	107	\$76.00	\$4,356,000
<b>Household Operations</b>			
Child Care	103	\$435.91	\$24,985,258
Lawn and Garden (16)	100	\$406.53	\$23,301,332
Moving/Storage/Freight Express	100	\$63.20	\$3,622,682
Housekeeping Supplies (17)	102	\$719.89	\$41,261,911
<b>Insurance</b>			
Owners and Renters Insurance	102	\$471.35	\$27,016,598
Vehicle Insurance	102	\$1,144.46	\$65,596,736
Life/Other Insurance	103	\$425.30	\$24,377,085
Health Insurance	103	\$3,468.86	\$198,824,538
Personal Care Products (18)	102	\$443.11	\$25,397,512
School Books and Supplies (19)	101	\$166.65	\$9,551,942
Smoking Products	101	\$411.93	\$23,610,641
<b>Transportation</b>			
Payments on Vehicles excluding Leases	101	\$2,097.44	\$120,218,918
Gasoline and Motor Oil	101	\$3,110.82	\$178,303,013
Vehicle Maintenance and Repairs	102	\$1,057.02	\$60,585,236
<b>Travel</b>			
Airline Fares	104	\$472.72	\$27,095,132
Lodging on Trips	104	\$480.96	\$27,567,374
Auto/Truck Rental on Trips	101	\$24.28	\$1,391,536
Food and Drink on Trips	103	\$451.22	\$25,862,775

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Soccer Moms (4A)	5.9%	Households	280,857	286,865
Traditional Living (12B)	5.8%	Families	177,932	180,556
Savvy Suburbanites (1D)	5.3%	Median Age	38.8	39.4
Comfortable Empty Nesters (5A)	5.0%	Median Household Income	\$56,806	\$64,237
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		103	\$2,083.56	\$585,182,177
Men's		103	\$412.69	\$115,905,969
Women's		103	\$706.79	\$198,507,073
Children's		105	\$337.37	\$94,752,796
Footwear		103	\$441.50	\$123,999,115
Watches & Jewelry		105	\$108.87	\$30,577,580
Apparel Products and Services (1)		106	\$76.34	\$21,439,643
<b>Computer</b>				
Computers and Hardware for Home Use		105	\$182.41	\$51,230,626
Portable Memory		107	\$5.04	\$1,416,702
Computer Software		109	\$14.04	\$3,942,298
Computer Accessories		104	\$18.58	\$5,218,672
<b>Entertainment &amp; Recreation</b>		103	\$3,000.19	\$842,625,181
Fees and Admissions		105	\$603.67	\$169,543,938
Membership Fees for Clubs (2)		104	\$198.58	\$55,771,831
Fees for Participant Sports, excl. Trips		106	\$94.79	\$26,623,491
Tickets to Theatre/Operas/Concerts		105	\$55.50	\$15,587,820
Tickets to Movies/Museums/Parks		104	\$68.86	\$19,340,556
Admission to Sporting Events, excl. Trips		109	\$58.29	\$16,372,557
Fees for Recreational Lessons		103	\$126.83	\$35,619,810
Dating Services		117	\$0.81	\$227,873
TV/Video/Audio		104	\$1,248.49	\$350,645,883
Cable and Satellite Television Services		103	\$926.96	\$260,343,617
Televisions		106	\$116.17	\$32,625,894
Satellite Dishes		98	\$1.43	\$401,420
VCRs, Video Cameras, and DVD Players		104	\$8.39	\$2,356,711
Miscellaneous Video Equipment		116	\$8.97	\$2,520,457
Video Cassettes and DVDs		102	\$18.91	\$5,312,358
Video Game Hardware/Accessories		108	\$27.63	\$7,760,783
Video Game Software		108	\$14.89	\$4,183,275
Streaming/Downloaded Video		104	\$18.97	\$5,329,017
Rental of Video Cassettes and DVDs		103	\$16.85	\$4,732,837
Installation of Televisions		115	\$1.06	\$297,634
Audio (3)		103	\$84.33	\$23,685,834
Rental and Repair of TV/Radio/Sound Equipment		99	\$3.90	\$1,096,046
<b>Pets</b>		100	\$537.80	\$151,044,032
Toys/Games/Crafts/Hobbies (4)		103	\$118.03	\$33,149,143
Recreational Vehicles and Fees (5)		103	\$110.41	\$31,009,838
Sports/Recreation/Exercise Equipment (6)		97	\$160.98	\$45,211,831
Photo Equipment and Supplies (7)		105	\$58.04	\$16,299,760
Reading (8)		104	\$135.93	\$38,176,671
Catered Affairs (9)		104	\$26.86	\$7,544,085
<b>Food</b>		104	\$8,371.37	\$2,351,157,844
Food at Home		104	\$5,162.87	\$1,450,028,784
Bakery and Cereal Products		104	\$700.68	\$196,791,379
Meats, Poultry, Fish, and Eggs		103	\$1,146.28	\$321,941,923
Dairy Products		103	\$544.72	\$152,987,479
Fruits and Vegetables		104	\$990.33	\$278,140,674
Snacks and Other Food at Home (10)		104	\$1,780.86	\$500,167,328
Food Away from Home		104	\$3,208.50	\$901,129,060
Alcoholic Beverages		105	\$537.25	\$150,891,325

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**Source:** Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Retail Goods and Services Expenditures

Sharonville Convention Center  
 11355 Chester Rd, Cincinnati, Ohio, 45246  
 Ring: 10 mile radius

Prepared by Esri  
 Latitude: 39.27938  
 Longitude: -84.44362

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	109	\$8,171.82	\$2,295,112,038
Value of Retirement Plans	103	\$27,084.07	\$7,606,750,793
Value of Other Financial Assets	109	\$1,234.22	\$346,639,874
Vehicle Loan Amount excluding Interest	104	\$2,523.26	\$708,675,098
Value of Credit Card Debt	103	\$591.28	\$166,064,569
<b>Health</b>			
Nonprescription Drugs	101	\$126.15	\$35,431,100
Prescription Drugs	101	\$424.27	\$119,159,853
Eyeglasses and Contact Lenses	102	\$91.58	\$25,721,583
<b>Home</b>			
Mortgage Payment and Basics (11)	103	\$8,830.40	\$2,480,080,538
Maintenance and Remodeling Services	103	\$1,811.24	\$508,698,116
Maintenance and Remodeling Materials (12)	102	\$371.20	\$104,254,850
Utilities, Fuel, and Public Services	103	\$5,033.74	\$1,413,760,842
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	104	\$90.82	\$25,507,369
Furniture	105	\$517.44	\$145,325,290
Rugs	106	\$25.87	\$7,266,807
Major Appliances (14)	101	\$284.99	\$80,041,549
Housewares (15)	104	\$86.73	\$24,359,100
Small Appliances	103	\$48.55	\$13,635,239
Luggage	106	\$9.84	\$2,763,408
Telephones and Accessories	109	\$77.62	\$21,800,018
<b>Household Operations</b>			
Child Care	106	\$449.05	\$126,119,905
Lawn and Garden (16)	99	\$404.06	\$113,482,201
Moving/Storage/Freight Express	100	\$63.55	\$17,848,062
Housekeeping Supplies (17)	103	\$726.79	\$204,124,842
<b>Insurance</b>			
Owners and Renters Insurance	102	\$473.15	\$132,888,546
Vehicle Insurance	103	\$1,154.02	\$324,113,456
Life/Other Insurance	102	\$423.96	\$119,072,090
Health Insurance	103	\$3,480.43	\$977,502,369
Personal Care Products (18)	103	\$447.78	\$125,762,272
School Books and Supplies (19)	103	\$169.52	\$47,610,444
Smoking Products	103	\$422.01	\$118,525,442
<b>Transportation</b>			
Payments on Vehicles excluding Leases	102	\$2,129.09	\$597,969,187
Gasoline and Motor Oil	103	\$3,153.28	\$885,620,742
Vehicle Maintenance and Repairs	103	\$1,064.41	\$298,946,417
<b>Travel</b>			
Airline Fares	104	\$472.57	\$132,725,855
Lodging on Trips	104	\$480.97	\$135,082,862
Auto/Truck Rental on Trips	101	\$24.26	\$6,814,044
Food and Drink on Trips	103	\$451.96	\$126,937,283

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# Retail Goods and Services Expenditures

Sharonville Convention Center  
11355 Chester Rd, Cincinnati, Ohio, 45246  
Ring: 10 mile radius

Prepared by Esri  
Latitude: 39.27938  
Longitude: -84.44362

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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April 10, 2017